

MIKE PITTMAN

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SENIOR PRODUCT LEADER — TECHNICAL PLATFORM STRATEGY & PRODUCT MANAGEMENT

Product leader with 10+ years — including Director-level, Principal-scope ownership — driving technical platform strategy, API and systems architecture decisions, and cross-functional delivery across fintech, SaaS, and risk/compliance-heavy environments. Track record of owning complex, operationally critical systems end-to-end: shipping ahead of schedule, lifting revenue and engagement by double digits, and building high-retention teams (35% lower turnover). Adopts AI-assisted tools to accelerate delivery and prototyping, and is equally comfortable as a hands-on IC or leading multi-team orgs with full P&L accountability.

EXPERIENCE

Technical Product & Delivery Manager

May 2025 - February 2026

BlueVoyant – Global leader in AI-driven managed cyber defense | New York, NY

Note: Role was eliminated as part of a company-wide restructuring after 9 months; tenure included ramp-up on the platform and delivery processes.

- Directed a major enhancement to BlueVoyant's mission-critical cyber defense platform, launching 1 month ahead of schedule and improving client experience and internal workflow efficiency.
- Coordinated front-end and back-end delivery across engineering, QA, and product stakeholders, maintaining zero client impact across multiple concurrent initiatives during a period of organizational change.
- Applied AI models and tools to parse and synthesize Jira ticket data into concise weekly status reports, improving stakeholder visibility into delivery risk and cutting reporting prep time.
- Used Lovable for rapid AI-assisted prototyping, accelerating early-stage design concepts and stakeholder alignment ahead of formal design handoff.
- Partnered with engineering and product leadership to tighten estimation accuracy and planning cadences, improving delivery predictability across teams.

Independent Ventures & Business Development

May 2024 - May 2025

Self-Employed – New York, NY

- Grew Mike Pittman Designs LLC (photography, est. 2020) and launched Broken Saw LLC (woodcraft e-commerce, founded August 2024), managing full-cycle client acquisition, operations, and fulfillment for both.
- Designed and shipped four full-stack web apps end-to-end using AI-native app-building platforms (Replit, Base44) — including a small-business invoicing and expense-tracking tool (StarterBooks) and a custom pricing calculator built to solve Broken Saw LLC's own quoting workflow (GrainCounter) — owning product design, development, and deployment without a dedicated engineering team.
- Conducted a focused, selective search for the next full-time product leadership role during a historically tight tech hiring market, prioritizing fit over speed.

Senior Product Manager

November 2020 - May 2024

DOOR3 – Independent technology consultancy and software development firm | New York, NY

- Owned product strategy and roadmap for ResCentric, a MunichRe-incubated SaaS platform for building damage risk modeling — accelerated MVP launch by 4 months at 40% higher velocity than estimated through rigorous prioritization and stakeholder alignment.
- Drove go-to-market execution for ResCentric, generating \$450,000 in first-year product revenue and building a \$2.3 million sales pipeline.
- Built a User Acceptance Testing framework that cut post-production defects 75%, saving ~\$100K per project.
- Ran continuous customer discovery via Figma prototypes, cutting the UX review cycle from days to under 24 hours.
- Owned architecture and integration decisions for a climate-based real estate risk assessment tool, authoring RESTful API and data contracts (JSON, Swagger, Postman) across distributed, multi-vendor systems.
- Managed the full product lifecycle — roadmap, MVP scope, and prioritization — in direct consultation with company leadership, user research, and data analysis.

Director of Product Management

June 2018 - July 2020

Madison Performance Group – B2B / B2B2C SaaS employee recognition platform and global e-commerce marketplace | New York, NY

- Led the end-to-end product lifecycle for a mobile-responsive B2B2C SaaS application, incorporating market research and user feedback to lift engagement by 40%.
- Reduced turnover by 35% across a global team of Product Managers, UI/UX Designers, and QA Analysts by building a culture of open communication and trust.
- Set OKRs and roadmap priorities across a multi-disciplinary product org, translating executive strategy into shipped features.

Manager of Product Management | April 2016 – June 2018

Senior Product Manager | January 2014 – April 2016

- Implemented an industry-standard e-commerce platform with global vendor integrations via RESTful APIs, growing physical-item sales by 23%.
- Introduced Scrum methodology — including user stories and acceptance criteria — boosting productivity 25% and cutting time-to-market 40%.
- Identified and deployed a new customer service center with API integrations into existing support portals, improving first-call resolution by 30%.

ADDITIONAL EXPERIENCE

- Senior IT Project Manager, Higher One (banking, payment processing, student loan disbursement) — New Haven, CT, 2009–2013
- Business Systems Analyst, Sterling Savings Bank (regional personal & business banking) — Spokane, WA, 2007–2009
- Business Analyst, Railinc (railroad industry technology solutions) — Cary, NC, 2002–2006

SKILLS

Product Strategy: Roadmap Creation & Prioritization, OKRs & KPIs, Go-to-Market Planning, Product-Market Fit, Customer Discovery & Competitive Analysis, A/B Testing & Data-Driven Decisions

Leadership: Cross-Functional & Executive Stakeholder Management, Agile & Scrum, Vendor/Partner Integration, Enterprise Software Deployment, Fintech & Banking Domain Expertise

Technical: APIs & Distributed Systems Integration, Data Contracts & Schema Design (JSON, Swagger, Postman), AI-Assisted Workflows & Prototyping (Lovable, Replit, Base44, LLM-based reporting/analysis tools), Jira & Confluence, Azure DevOps, Monday.com, Figma, SQL, Google Analytics & Pendo, Visio & Lucidchart

EDUCATION

B.S., Computer Science — North Carolina State University, Raleigh, NC